

Intentional Design Inc. Launches Executive Coaching Division

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FOR IMMEDIATE RELEASE

FOR FURTHER INFORMATION CONTACT:

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The organization design and strategic change management consulting firm, Intentional Design Inc., has launched an executive coaching division. Beginning this month, the company's Intentional Coaching division will feature executive coach and personal development expert, Traci Shoblom.

"We are very excited about this new partnership," says Sharon J. Heringer, President of Intentional Design Inc. "In the 22 years I've been transforming organizations, I've noticed a correlation between the development of individuals within a company and the success of the business. In other words, if you want your business to change and grow, your people have to change and grow as well. Intentional Coaching was formed so that people within organizations have the opportunity to grow as their businesses develop."

Intentional Coaching provides expert support to individuals in need of job coaching, business coaching, and life coaching.

For more information, contact Traci Shoblom at (310) 367 8828 or visit the Intentional Coaching web site at <http://www.intentionaldesign.com/coachingforlife>

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